

Les Roches Jin Jiang

# maga zine

vol.02

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For the occasion of the Labour Day, a lot of different events were happening Downtown Shanghai. For all people passionate about hospitality the appointment was on Sunday 30th and May 1st at the rooftop of HKRI Taikoo Hui. A very international audience enjoyed an interesting and delightful assortment of food and beverages from some of Shanghai's best restaurants, and could try the most progressive talents' creations.

Timeout Shanghai and Shanghai Supperclub brought together 10 of Shanghai's best chefs to this event called FEAST festival, certainly the place to be for all those wanting to share experiences and ideas about good food and innovative flavors. The event also had a little garden for beverages, where guests could discover new artisanal beers, different types of wines and unusual mixology made with vegetable syrups. An organic coffee bar and a soft drink stand were also available as the non-alcoholic option.

The culinary artists that were invited were Pol Garcia (La Maison) Chris Zhu (Bird), Ling Huang (Pirata), Bina Yu and Kim Melvin (Commune Social and their upcoming project: Together), Kasper Elmholtz (Pelikan), Juan Campos (RAW Eatery & Wood Grill), Sam Norris and Jun Nishio (Xime), Jet Lo (who was consulted for the menu of Ginger ), Cesar Perez de Anda (BESPOKE) and Sergio Moreno (Commune Social).

The -slightly expensive- food sample was ready to satisfy all kind of palates: meat fans, vegetarian and seafood lovers.

The DJ's created a nice ambience and the Chef competition that took place in the afternoon called the attention of the audience.

An interesting occasion for both children and adults and of course for all students of Les Roches!

Visit Time out Shanghai to stay updated with the best activities in town!!!





HA3A PRESENTS

# HOSPITALITY LEAGUE

**JUNE 13, 2018**

8:30 AM- 15:00 PM

**GATHER @ LOBBY AT  
8:30AM**





# Learning experience

@ Andaz

by Jaivardhan Khatri

## THE CHIVAS MASTERS COCKTAIL COMPETITION

芝华士鸡尾酒大师赛

It is not every day that you get an opportunity to work in an environment where you are surrounded by the best bartenders in China, and officials from one of the biggest liquor companies in the world: Chivas. Well, that's what I thought when I saw the sign-up sheet for 'Volunteering at the Cocktail Competition' hosted by Chivas at the Andaz Hotel, Shanghai. Luckily there was one spot left for that outside learning experience and I immediately wrote my name down.

I was very excited as I was really looking forward to that event. When we arrived, we were asked to change into their uniforms, which made me feel like I was a part of their organization. When I saw how the event was organized, I was astonished that, despite the rain, everything seemed to go as smoothly as if it was a clear day. Everyone was enjoying the after party and it felt like there was no interruption caused by the rain.

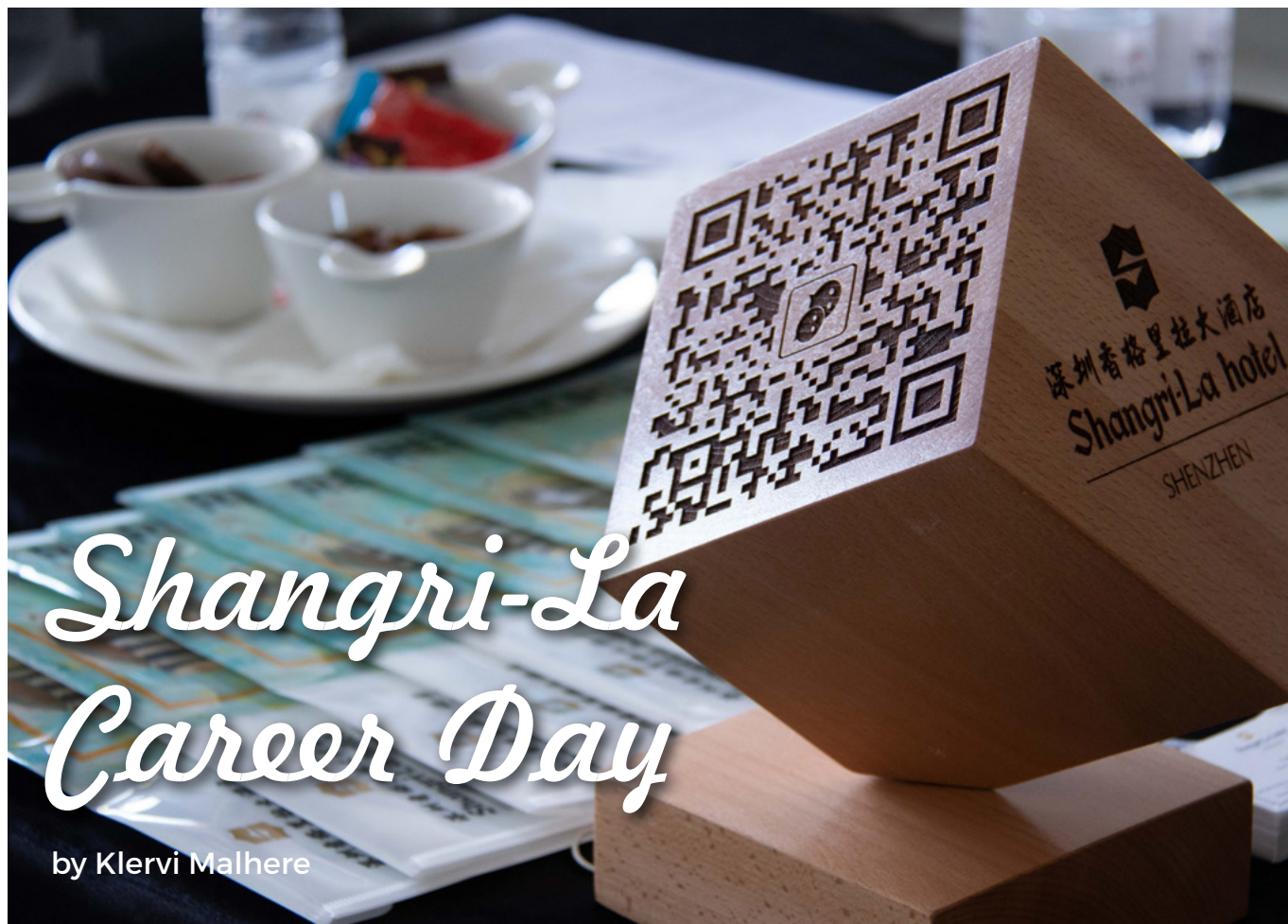
But there was no time to just look around. As soon as we all gathered together, we were assigned in different areas, three students were sent to the indoor bar, some were sent to the kitchen and I was told to be at the outdoor bar. During my time there, I met some interesting and influential people from various walks of life. I spoke to them about their experiences, asked them many hospitality related questions and received a lot of advice.

At the bar my job was to provide drinks to people, refilling the ice, replacing the Chivas bottles and taking the glasses to stewarding. After a few hours, I was told by the bartender

to make drinks for people as it would be a good learning experience for me. While doing my job I was constantly meeting my friends who were also having a lot of fun in what they were doing. I don't think any classroom teaching could replace the kind of things I learnt there, even though I could see a lot of things functioning in ways we are taught at Les Roches, there are still some things that can only be learnt with experience. The Chivas Cocktail Competition was something truly special and I was lucky enough to go there and experience it myself!







# Shangri-La Career Day

by Klervi Malhere

Wednesday 16th of May, it was Shangri-La Career Day at LRJJ. Some very special guests came from various Shangri-La hotels around China with their recruitment teams (among which Kerry Hotel Beijing, Shangri-La Hotel Shenzhen, Jing an Shangri-La, and many others). Ms. Yang, Director of Talent Acquisition for Shangri-La China spent the day on campus to introduce the company, meet with the students and faculty members and conduct interviews.



Moreover, Kerry Hotel Shanghai's Director of F&B, Mr. Van Sickle and Shangri-La Pudong's Resident Manager, Mr. Song told us more about their career path and how they came to work with Shangri-La. Both of them have a strong background in the industry, being passionate professionals for over 20 years. Mr. Song has worked for over 10 years with Shangri-La in different properties among China and Malaysia and Mr. Van Sickle has been working with the brand



since 2014, previously he worked with Fairmont.

They also gave us their insights, and the many reasons why they stay with Shangri-La. Among those reasons is the importance the company gives to their career growth. Shangri-La offers many training opportunities at any level for any job position in order for their employees to grow professionally and so they are able to give the best they have and reach their full potential.

Shangri-La hires talents and people with attitude and develops their employees' skills. 'They have a real mentorship program' says Mr. Van Sickle.

Another successful and encouraging career day for our students, some of whom already received internship offers.



# *Leaving Shanghai for the weekend*

by Hubert Dubouix

Shanghai, the international oasis of China, is a great city to enjoy life, restaurants and shopping but it is not representative of China's culture.

China is the third largest country in the world and there are an infinity of revitalising places to explore and discover for a weekend.

This is why I invite our students to leave the Shanghai bubble for the time of a weekend and go on an expedition!

Here is a list of adventurous trips away from Shanghai:







## 蘇州 Suzhou

"The Chinese Venice" is a perfect place to go to with a friend or to make a romantic escape. In this little canal city, you can enjoy the different gardens, street food and rest of an hour on a boat in the centre of the city.



## 杭州 Hangzhou

With its infinite number of temples, Pagodas and the West Lake, Hangzhou located south west of Shanghai has a relaxing atmosphere that allows you to chill, read a book and drink a cup of tea while enjoying the views of the lake. It is also renowned for its bicycle trips and natural panoramas.





## 黄山 Huangshan

Considered as one of the best hikes in China, the Yellow Mountain will surprise you with its amazing and stunning oddly shaped pines and rocks and its mystical sea of clouds. The fresh air and the physical aspect of this expedition is the best cure for your body after too many late nights downtown.



## 北京 Beijing

Further away but still legendary. For foreigners, the iconic symbol of China is the Forbidden City and the Great Wall. Beijing is a must see during your time in China. Also visit the Summer Palace and Lama Temple, take an evening in Houhai, walk through the Hutong of NanLuoGuxian, find the best traditional Beijing Duck at Dadong or eat a spicy GongBaoJiDing for no money.





# Co-Living A New Hospitality Trend

by Klervi Malhere

**W**e have all heard of flourishing hospitality concepts such as pod hotels or wellness hotels, but have you ever heard of Co-Living? Let me introduce this innovative concept.

Co-living is a way of living focused on a deep sense of community: sharing spaces and facilities to make life/work and travel easier. But don't be mistaken, the term co-living doesn't replace any hostel or other shared accommodation, even though there are similarities. Co-living, I would say, is a mix between hotel, hostel and Airbnb.

## SHARING AS THE CORE VALUE

AccordHotels' new brand Jo&Joe is one of the initiators and an example of co-living. Expectantly opening in 2018, the newly-created brand emphasizes on values such as "sharing, spontaneity and experience". Everything has been imagined and thought out in order to meet these values. Thus, Jo&Joe embodies this new hospitality concept. In their establishments you can share a sleeping area (even a bed), but the brand is also offering different services more hotel or Airbnb-like: you can find shared accommodation with shared bathrooms but also other types of rooms, more similar to a hotel room, with a private bathroom.

PodShare, created in 2012 is also another example of co-living. It is a membership-based live/work community. Whereas traditional hostels are youth-oriented and cheaper, PodShare is for people called digital nomads, who do not have a fixed workplace and mostly use technology to accomplish their projects. So Podshare goes further than the co-working principle, as it also offers all the facilities you would get if you were working at home. Moreover, once you get a membership, you can travel to any other Podshare location with the same benefits.

## CO-LIVING'S TARGET MARKET

The word "co" in itself takes its root from the latin "com", which means together. According to their different locations and purposes co-living businesses have different target markets, like any other hospitality business. However, while

it is not easy for hotels or hostels to attract both travellers and locals, co-living businesses target both. It has been created and imagined in order to meet all different needs through the concept of sharing.

## A PROMISING CONCEPT

The goals of co-living are various. One of them is to first face the growing demand of the sharing economy that touches nearly everything. Secondly, with the digitalization of our world, people want a more human connection, and that's what Co-living tries to do. As they are the places where "townsters" (or locals) and "tripsters" (travellers) meet, as defined by AccordHotels, they are the places where a bigger variety of exchanges can occur. And last but not least, co-living aims to simply bring something new and out of the ordinary to the hospitality industry, to refresh it a bit.

It is the place to be when you're looking for home comfort but need to go away from home for different reasons. It is a new way of living, a new way of working and a new way of sharing.





# Rendez-Vous Food Club

by Giorgia Castagna

Since it was not possible to use the facilities at school for the cooking club, some students decided to meet in one of the apartments of the Palm Beach Residences to organize 2 full afternoons experimenting with different cooking techniques and dishes.

Of course, equipment and ingredients were limited compared to a professional kitchen, but the results were still delicious.

"Veggie fusion with a Middle-Eastern touch" was the theme of the first meeting. Nowadays more and more people are trying to remove the meat from their daily dietary routine, so why not create some yummy veggie recipes to enjoy during an aperitivo with friends.

Chopping, mixing, cooking and adding spices, after only 30 minutes the result was absolutely amazing. My favourites: Lebanese hummus with caramelized vegetables on top and coleslaw as a side dish.



To have some fun and dive into a new cuisine, what sounds better than Mexican vibes? The students came up with TACO TUESDAY night: little homemade tortillas served with either spicy shredded chicken or a mushrooms/green beans combo option. Obviously, the most popular Mexican sauces made their appearance: Salsa Verde, Pico de Gallo, and Salsa Roja. A chopped mango mix and grilled corn were other options for toppings. The presence of Mexican students in the kitchen made an important difference; they introduced the original recipes. With Shaheen's F&B experience in a tropical country, the results were divine and full of colour. The most surprising was how a round wonton wrap was such a nice substitution for flour tortilla.

The food club is already working on new concepts for the future weeks... How do you like the idea of fresh strawberry and mango margaritas?

Keep yourself updated, lot of surprises are coming!



# What is Tentrr?

By Shaheen Ferdowsi



In the ever-growing landscape of Start-Ups, Airbnb dominates the hospitality and accommodation market. What started as a simple idea by a couple young entrepreneurs would turn into a behemoth that has seriously challenged classic hospitality and made all hoteliers up their game in order to compete for guests.

Tentrr is offering a new concept by taking the private backyards of people in the US and turning them into campgrounds. An article on OutsideOnline explaining the concept reads: “a CampKeeper agrees to list his or her property on the network, Tentrr constructs a wooden platform, an outhouse with chemical toilet, and a CampBox (a combination table-bench-storage unit that D’Agostino designed himself) and erects a canvas tent with an air bed.

Basically, the campgrounds are on private property with individuals competing to make their space the most desirable. So you have a full-service camping experience with the comfort of a home right next-door.

Some may baffle at this idea, since camping means you really have to get away from the comforts of society and get down and dirty. However, like the founder D’Agostino has stated, the hassle of having other campers in your space outweighs the need for a fully “au-natural” camping experience. Millennials will be open to this idea.

I believe Tentrr will be successful because it will capture the interests of people who are not very familiar with camping, since it requires a lot of self-sufficiency, but would like to have that “under the stars” experience nonetheless.







by Hugues Hermann

For those who are curious, there is much more to discover in Shanghai than the ultra-touristic Bund and French concession. Here I am going to speak about 5 places that you had probably never even heard of.

#### **JINSHAN FISHING VILLAGE, A PLACE OUT OF TIME**

Jinshan Fishing Village is located in Jinshan District, west of Fengxian. For a 100 RMB you can get there from school. What to expect? You can walk around for an hour in between the magnificent historical buildings by the water. Then, there is a museum where you can see what it was like to be a fisher one century ago. Since it is a fishing village, you have a huge number of vendors on the street who sell fresh fish and seafood products, some of which you might have never seen before. Please note that the hygiene of these products may not exactly correspond with your standards, since the fish are almost directly piled up on the ground.

A bit of history: when Shanghai expanded, most of the fishing villages disappeared but they decided to save Jinshan Village for heritage conservation.

Tingwei S Rd, Jinshan Qu

#### **SHANGHAI JEWISH QUARTER**

Did you know that Shanghai used to have a large Jewish population? Some came from the Middle-East, others fled from Germany just before the Second World War. Begin your day with a visit to the Memorial Museum located in the former Ohel Moshe Synagogue. Continue on Huoshan Lu to admire the 1920s villas. You will also notice the Broadway

Theater, which is now closed. Finish your visit by having a mocha at the White Horse Café (Zum Weissag Rossi'l Café), which will bring you immediately in the atmosphere of the Eastern Europe in the 1930s.

62 Changyang Road (Metro line 4 and 12 – Dalian Road)





## THE STEEL TRADERS

Most tourists who walk on Nanjing Road are not aware of a small gem that is right next to it. Start walking on Nanjing Road from the Bund and take the first road on the right, and then turn left. Walk straight and you can discover a whole area dedicated to the commerce of iron and steel. In case you need some, you've arrived at the right place!

## THE AMERICAN AREA

Did you know that Shanghai has a sort of "American Town" where people in the street speak more English than Chinese? If you go there on Saturday afternoon, you can see the American children going to their country club on a bicycle. When it is sunny, you will enjoy admiring all the gated communities and their houses.

330 Hongfeng Road

## DUOLUN LU

A pedestrian street with historical buildings from the 1930s? Add to that a delicious intellectual atmosphere with plenty of chic bookstores, and coffee shops frequented by wannabe famous writers. The Hongde temple, despite his name and his pagoda architecture, is actually a Christian church.







# *Soho House a different hospitality concept/company*

by Maria Julia Florentin

**“Soho House is exclusive, but more than, Soho House is cool”. These are the kind of statements you will find online when looking for more information about the Soho House. This brand managed to reach the top of the hospitality business with their hotels, clubs and restaurants. But what exactly is their concept and why is it so popular?**

To start, let's talk a bit about how everything started. In 1995, Nick Jones, owner of a modest French restaurant in London, decided to open a private club in a small place above his restaurant which was meant to be different from all the other social clubs in the city's Soho neighbourhood. He wanted to create a like-minded environment for young creative people working in the film and media industry so they could go somewhere to relax, network and meet other artists to create together. After the opening of the first house another house followed: the Babington House

in Somerset which is a country version of the first Soho House. These two houses worked well that Nick Jones took the decision to open a Soho House in New York. Soho House has now over 18 clubs but also restaurants and spas around the world located in London, Berlin, Barcelona, Istanbul, Hollywood and soon to be opened in Amsterdam, Tokyo and Mumbai.

The idea behind the Soho Houses is to create a “Home away from home” kind of environment for their members where, as said before, they can network, have drinks and food or just chill out and be with people that are like-minded. Each of the houses are a reflection of each of the cities “coolest” neighbourhoods and have an amazing and unique design which really makes you feel comfortable and welcome. Only artists that apply to the company and that are accepted by the membership manager have the privilege to be part of it, so it's not that simple to become a Member. All the members as well as the staff have to follow certain rules when going to the Club: it is now allowed to take any pictures or videos to keep the place as private as possible, besides the members are not allowed to come to the club in suits as it's an artistic environment. Also, only members can access the Club located in a hotel. However, the hotel rooms and all the other facilities of the hotel are open to everyone such as their “Cowshed spa”, screening room, gym etc.

I do believe that this concept has become so popular among





the hospitality industry crowd because it is very innovative, also because they keep it so fun and entertaining by organizing events, forums and workshops. In fact, if one day you have the chance to go to one of the Houses, definitely try to go on one of the rooftops which have amazing views over the city. You will be surrounded by a crowd of people following the latest trends no matter their age.

They also offer internship positions for hospitality students in case anyone is interested in experiencing a totally different ambience in their working place, where you don't necessarily have to wear these classic uniforms for work but where the standards still reach luxury.





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WECHAT

